



ARENDALSUKA 2022

# Heat: the forgotten word in renewable energy

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KYOTO



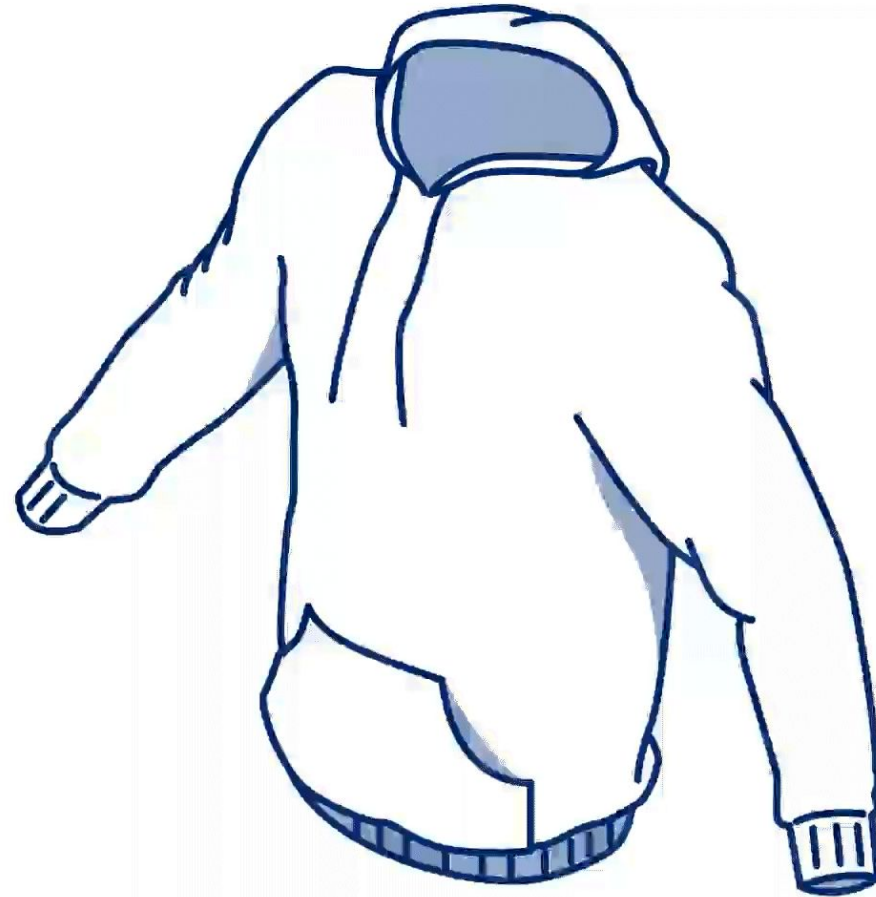
# Lars Myhren Holand

Moderator

THE PROBLEM:

**Humans need  
heat for almost  
everything.**

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# Camilla Nilsson

CEO at Kyoto Group

# Heat accounts for half of global energy consumption

## Global energy demand



**89%**  
of heat produced by fossil and non-renewable  
fuel sources make up

**40%**  
of global CO<sub>2</sub> emissions

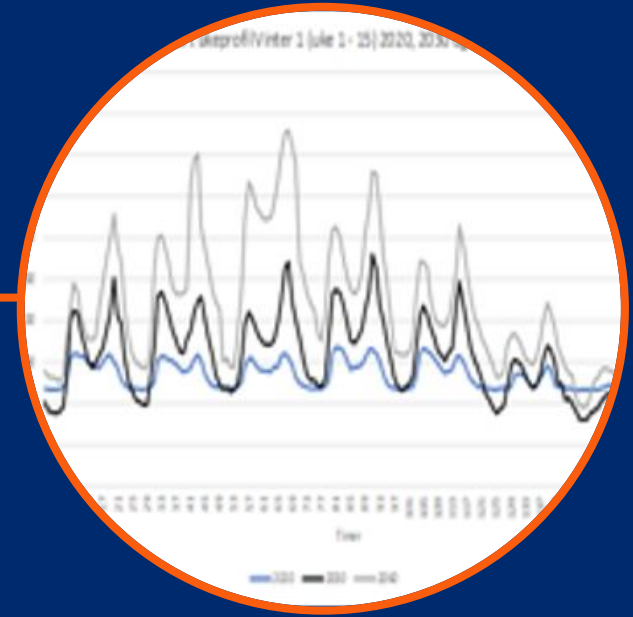
# The resulting challenge: increasing price volatility



CO<sub>2</sub> is cooking the planet



Electrification through  
renewables



The challenge:  
increasing volatility



# The Heatcube

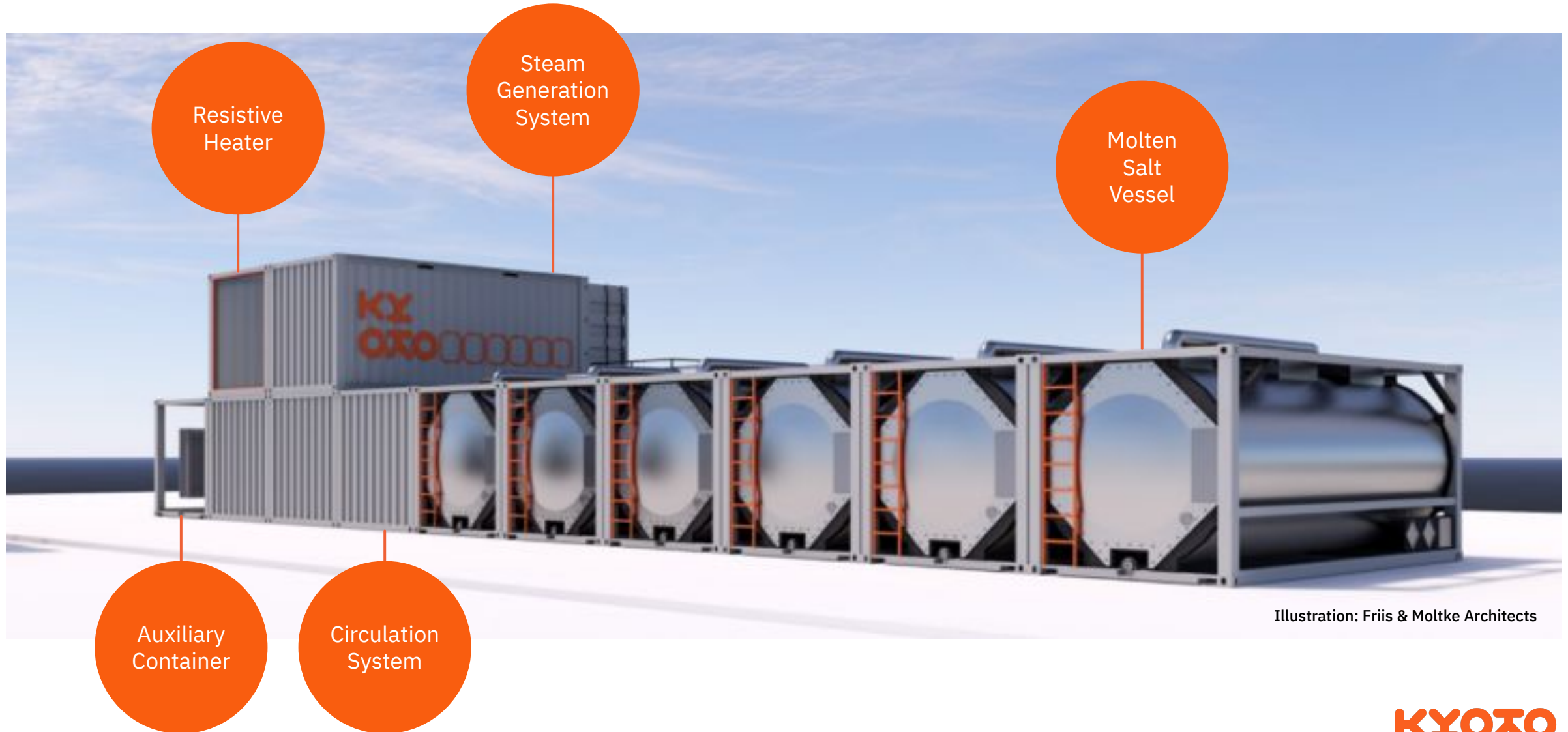


Illustration: Friis & Moltke Architects

What is the size of the market for electrified industrial heat globally?

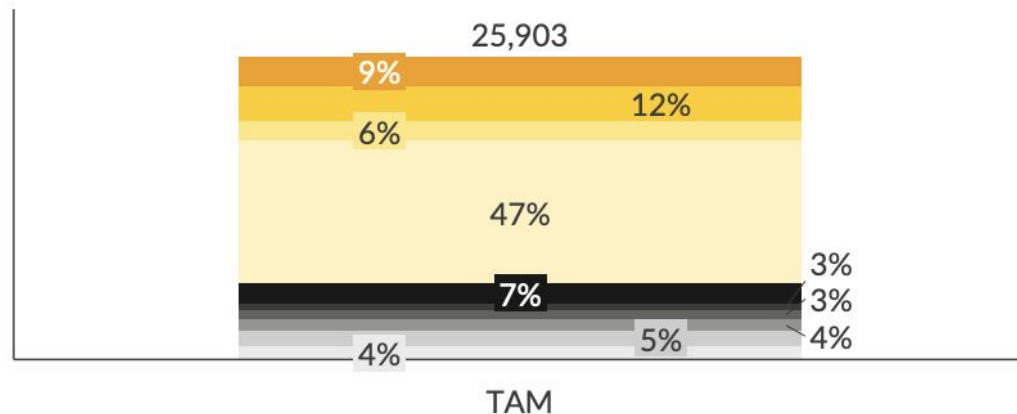
## An electrified system that can deliver heat up to 500°C can serve c. 45% of all industrial heat demand

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### Total addressable heat market (TAM)

TAM =  
Global heat demand  $\ominus$  heat demand outside industry

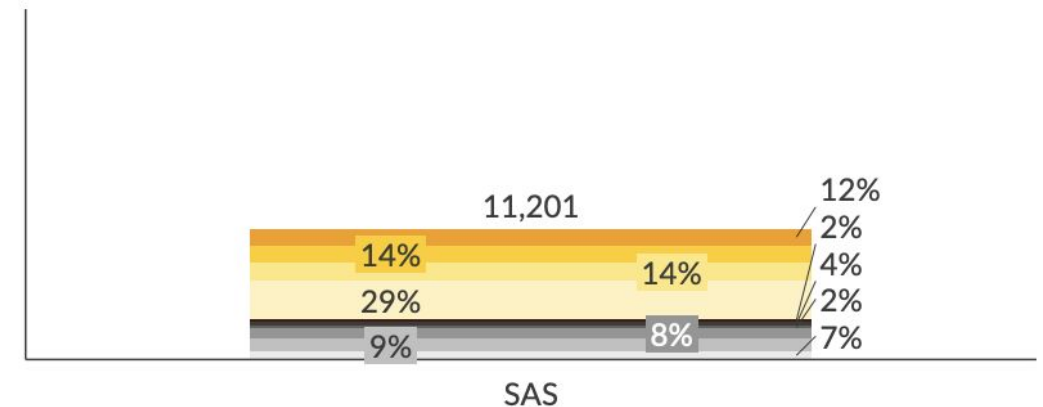
Heat demand,  
TWh/year



### Serviceable addressable segments (SAS)

SAS =  
TAM  $\ominus$  Heat demand outside relevant temperature range  $\ominus$  existing low-carbon heat  $\oplus$  heat demand for pre-heating

Heat demand,  
TWh/year



Chemical and petrochemical    Food and tobacco    Machinery    Non-metallic minerals    Textile and leather  
Construction    Iron and steel    Non-ferrous metals    Paper, pulp and print    Not elsewhere specified

Source: Aurora Energy Research



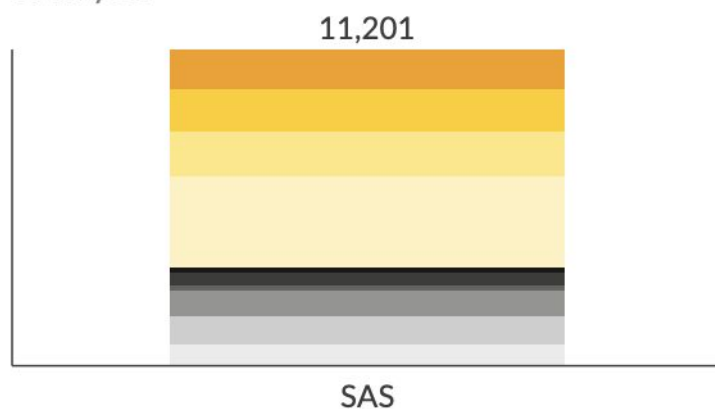
What is the cumulative investment needed to electrify heat markets?

## Cumulative investment to electrify industrial heat using Heatcube is c.€1tn, with iron and steel representing about 29% of the total

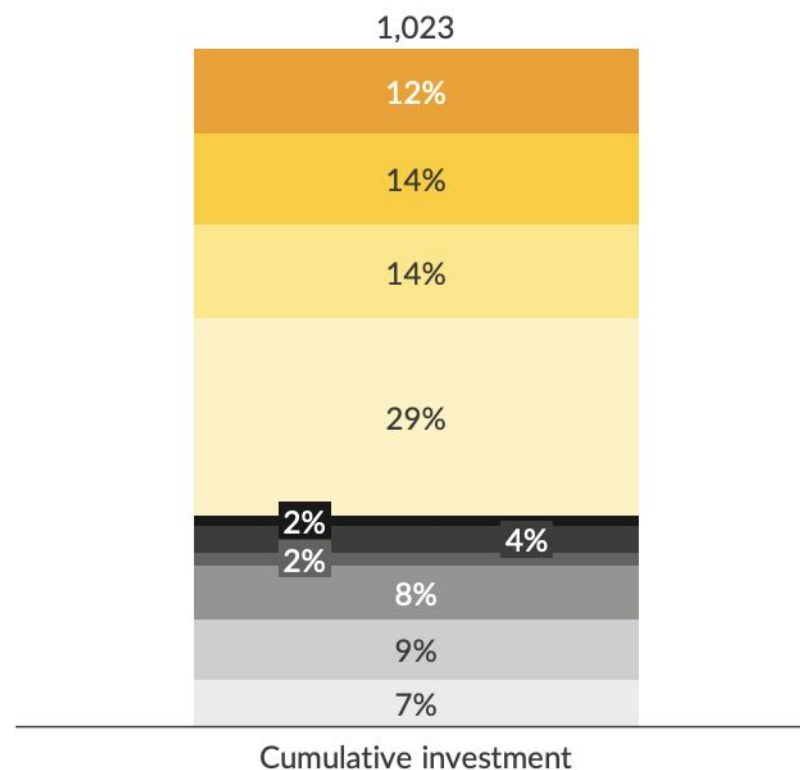
### Technology Assumptions

Unit capacity	12 MW charge; 5 MW discharge
Storage capacity	60 MWh
=> Annual heat output	21.9 GWh

### Global heat demand TWh/year



### Cumulative investment to electrify SAS bn EUR



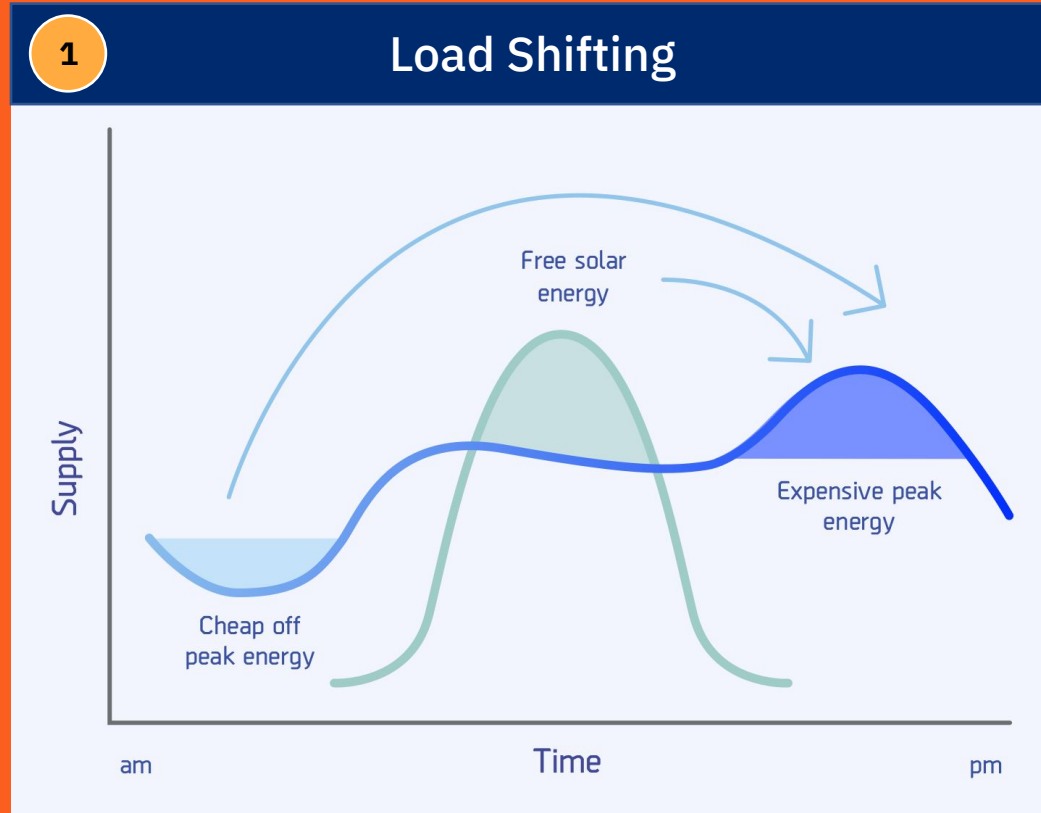
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### Comments

- We assume that Heatcube is cycled once per day – leading to a total of 21.9 GWh of heat output per 60 MWh unit
- CAPEX is assumed to be consistent over countries and industry applications
- Cumulative investment represents the market at saturation.

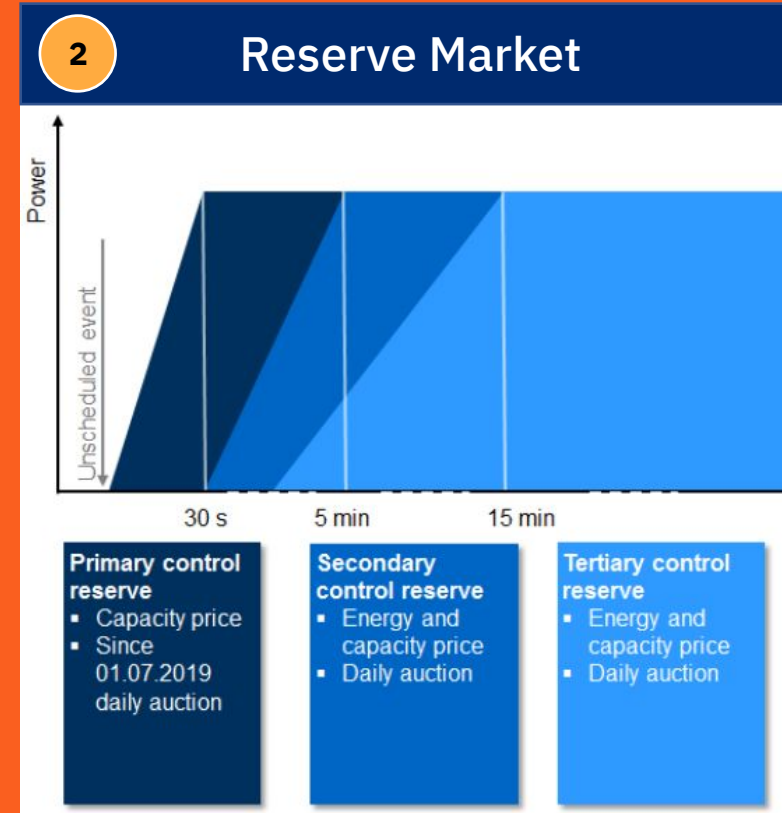
Chemical and petrochemical   Food and tobacco   Machinery   Non-metallic minerals   Textile and leather  
Construction   Iron and steel   Non-ferrous metals   Paper, pulp and print   Not elsewhere specified

# Kyoto's Heatcube enables industrial partners to benefit from off-peak electricity prices and from participating in the reserve market



## Load Shifting :

- Charging at cheapest hours
- Moving from gas / oil / coal to electricity



## Reserve Market:

- Offer storage to the grid provider and participate in the reserve market

# Our Key Message

- Renewable energy needs storage to work.
- Heat is both the largest energy need, and biggest emitter of CO<sub>2</sub>.
- 2/3 of the industry needs heat, not electricity, so let's give it to them.
- Technology is ready. We must make it easy to choose.





# Godart van Gendt

Senior expert at McKinsey & Company

# McKinsey is a knowledge partner of the LDES Council, focused on energy system flexibility

## LDES startups



## Anchors

### Industry and services customers



### Capital providers



### Equipment manufacturers



### Low-carbon energy system integrators & developers



## Key principles of the LDES Council

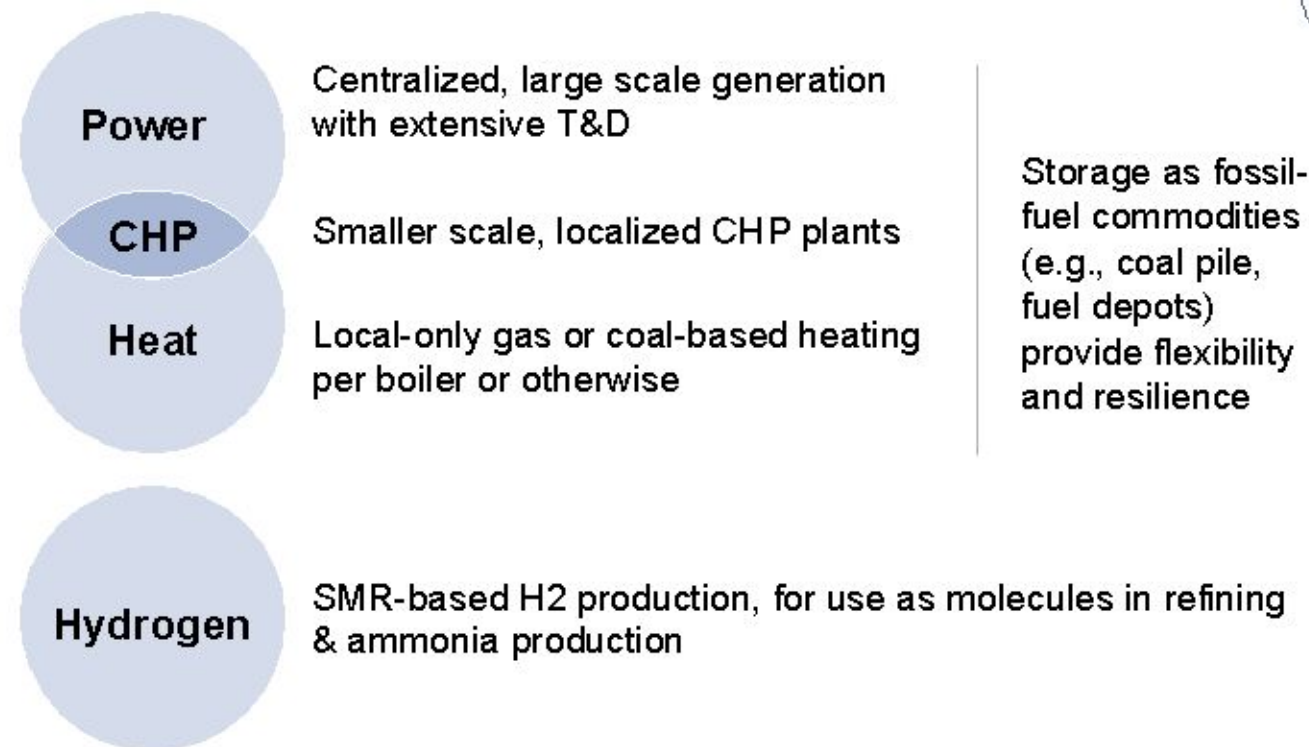
-  Executive-led
-  Global
-  Fact-based
-  For societal benefit
-  All types of energy storage, not just electrochemical



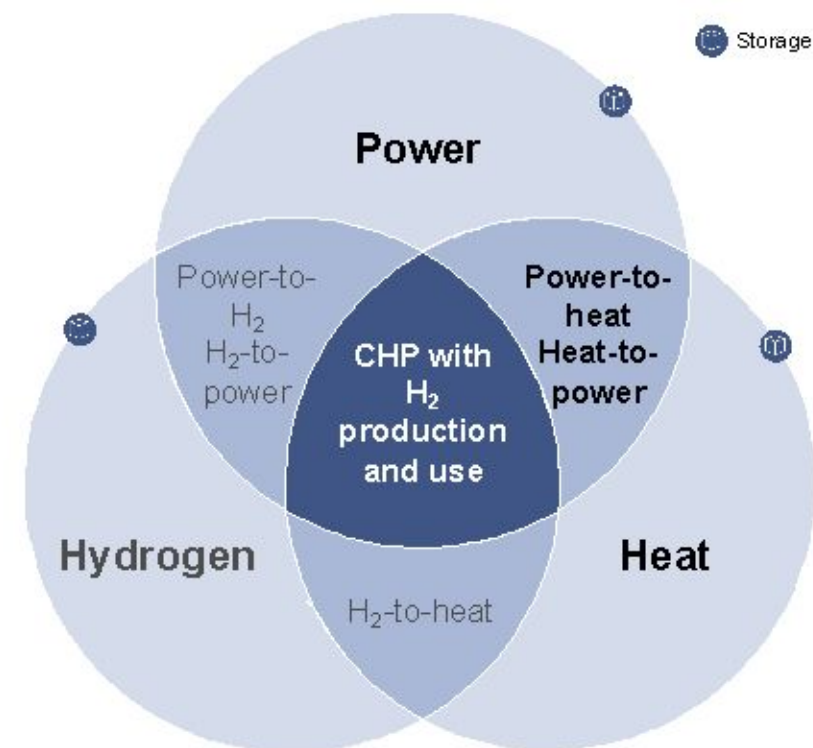
The LDES Council is an independent body with its own governance structure, with the mission to accelerate energy decarbonization through the scale-up of LDES

# A paradigm shift for power, heat and H2 is underway, moving from fossil-based, centralized and controllable to 24/7 renewable energy

From centralized, controlled power loads & local heat



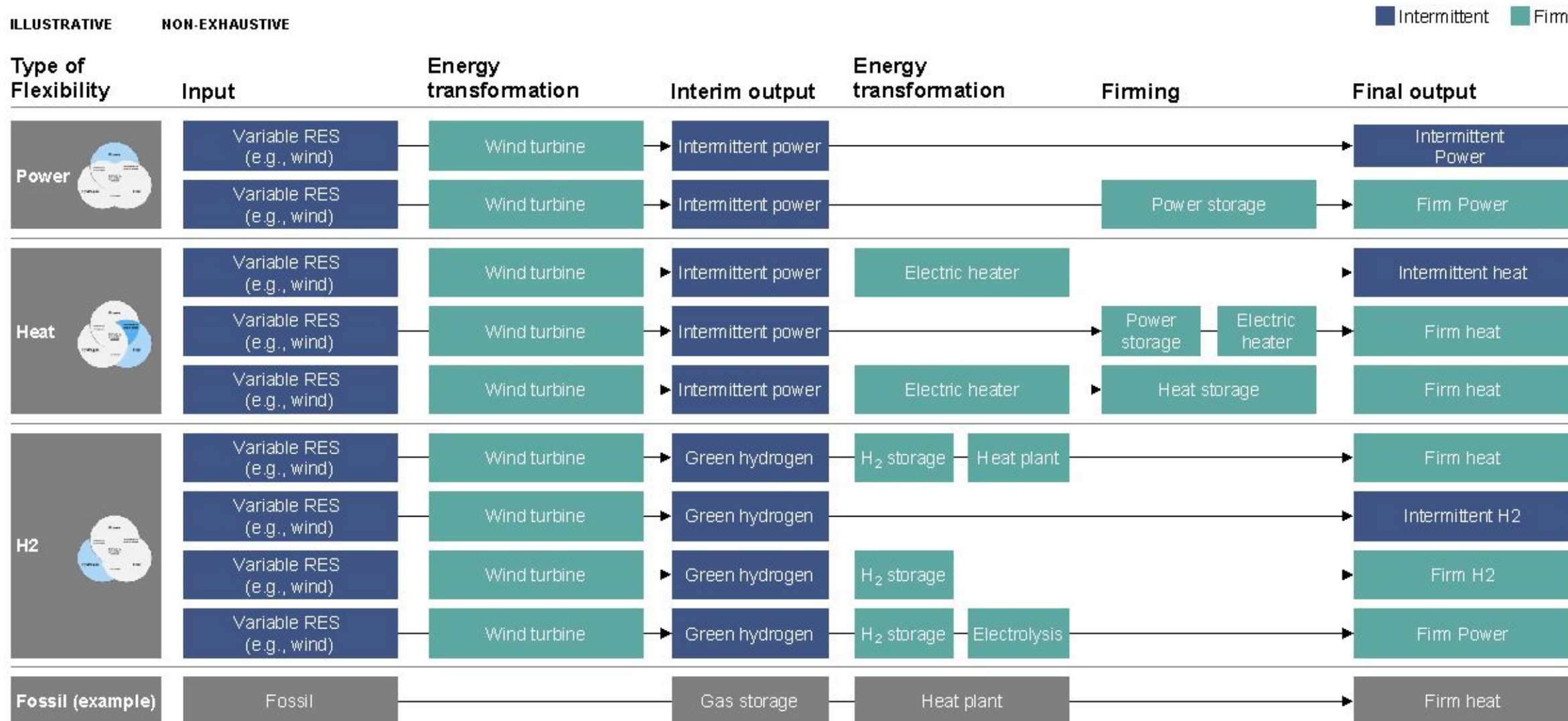
To a distributed & integrated energy system, with variable generation



As we continue to electrify our world & build out renewables this integration will continue further

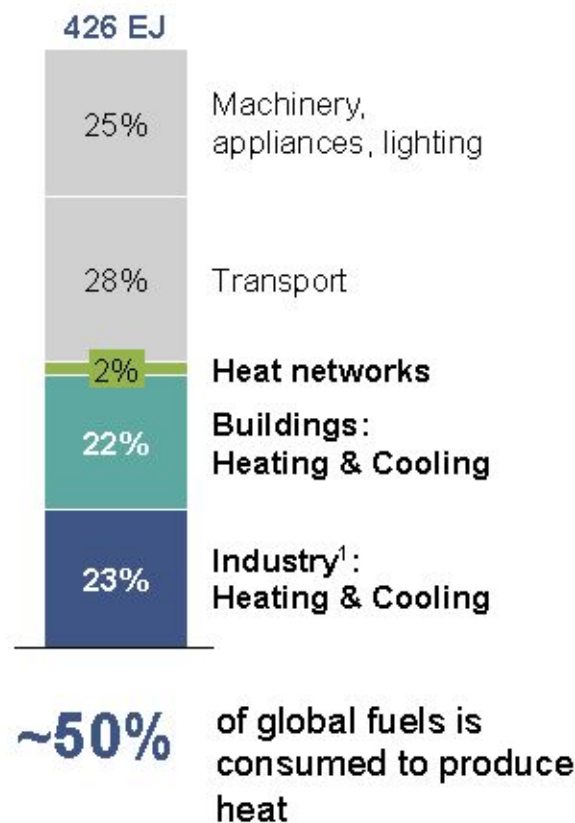


# Flexibility to create firm power, heat and hydrogen from renewables

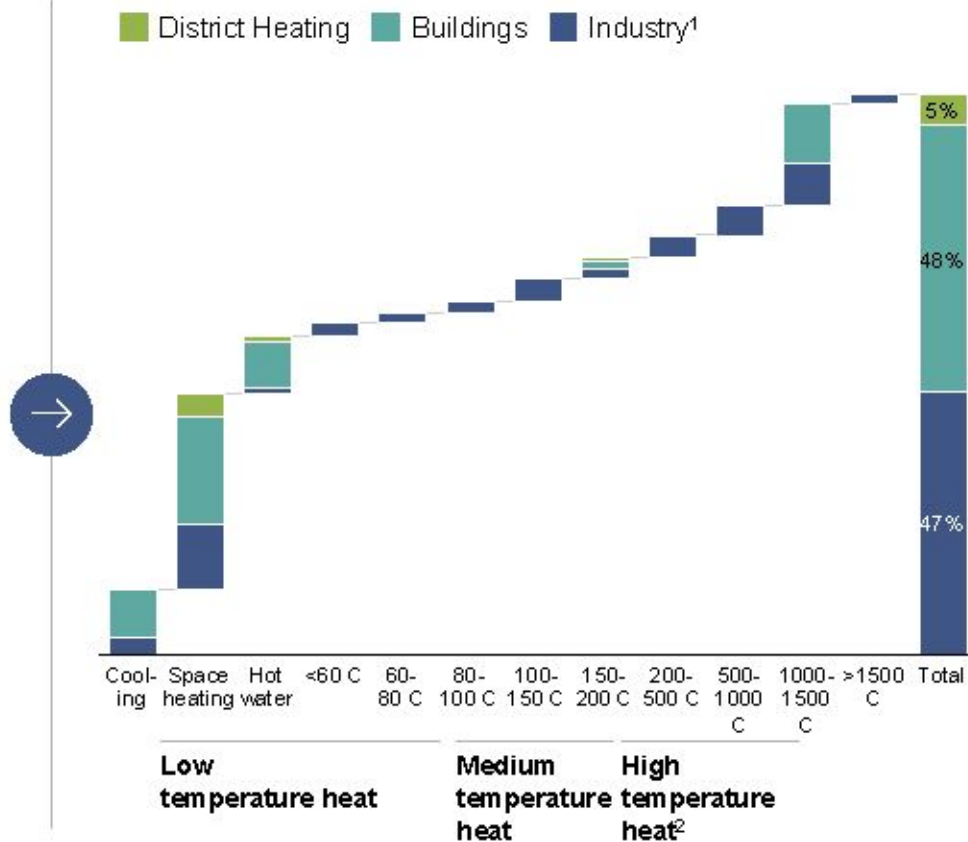


# DEEP-DIVE: Heat accounts for ~50% of global energy demand and still relies on fossil fuels for 70% of heat

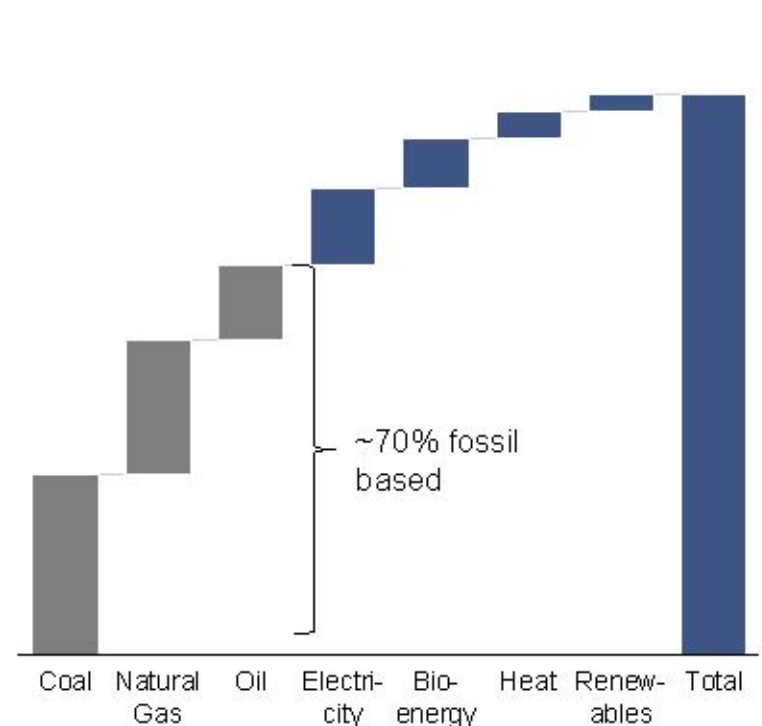
2019 global fuel consumption, EJ % of total



End-use demand by heat grade, %



Global fuel consumption for heating & cooling by fuel source, EJ

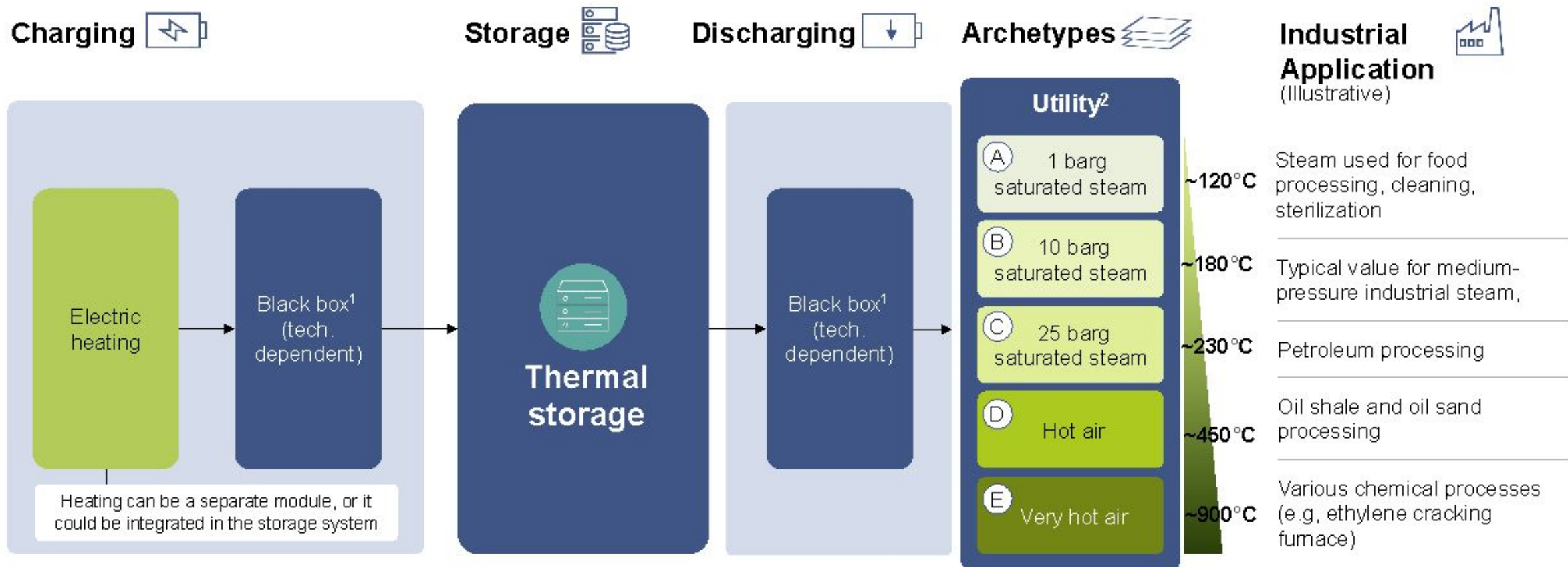


1. Includes Refining

2. High temperature heat in buildings is used for cooking (e.g., Gas flame is ~1000C)

# What do we mean with 'firm heat' and 'thermal storage'?

## Technological setup definition for cost data collection



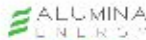














1. Technology provider-dependent pathway of charging or discharging. Required for like-for-like comparison of costs

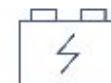
2. Five types of specific outputs should cover majority of industrial heat demand and use cases making benchmark relevant for all industry players



# There are numerous thermal energy storage (TES) technologies

## TECHNOLOGY LANDSCAPE

Category	Subcategories	Examples	Example players
<b>Sensible heat storage (SHS)</b> Thermal energy storage via temperature change of material	<b>Solids</b>	<ul style="list-style-type: none"> <li>□ Ceramics, sand, silica, rocks</li> <li>□ Concrete</li> <li>□ Metals and carbon-based materials</li> </ul>	      
	<b>Liquids</b>	<ul style="list-style-type: none"> <li>□ Water (water tank TES)</li> <li>□ Molten salts, metals (e.g., aluminum), or inorganic materials (e.g., silicon)</li> </ul>	 
<b>Latent heat storage (LHS)</b> Thermal energy storage through phase change materials (PCM)	<b>Solid-liquid</b>	<ul style="list-style-type: none"> <li>□ Organic (paraffin wax, fatty acids)</li> <li>□ Inorganic (salts, metals)</li> <li>□ Composite</li> </ul>	   
	<b>Liquid-gas</b>	<ul style="list-style-type: none"> <li>□ Liquid air energy storage</li> </ul>	
	<b>Solid-solid</b> (change in crystalline structure or encapsulated micro-particles)	<ul style="list-style-type: none"> <li>□ Salt hydrates</li> <li>□ Micro-encapsulated materials (e.g., paraffins, metals) or macro-encapsulated materials</li> </ul>	
<b>Thermochemical storage (TCS)</b> Use of reversible chemical reactions to store thermal energy	<b>Thermochemical</b>	<ul style="list-style-type: none"> <li>□ Metal carbonites &amp; oxides</li> <li>□ Zeolites (e.g., hydrated alkalis)</li> <li>□ Absorption systems</li> </ul>	



**234 GWh**

of thermal storage used in 2019<sup>1</sup>



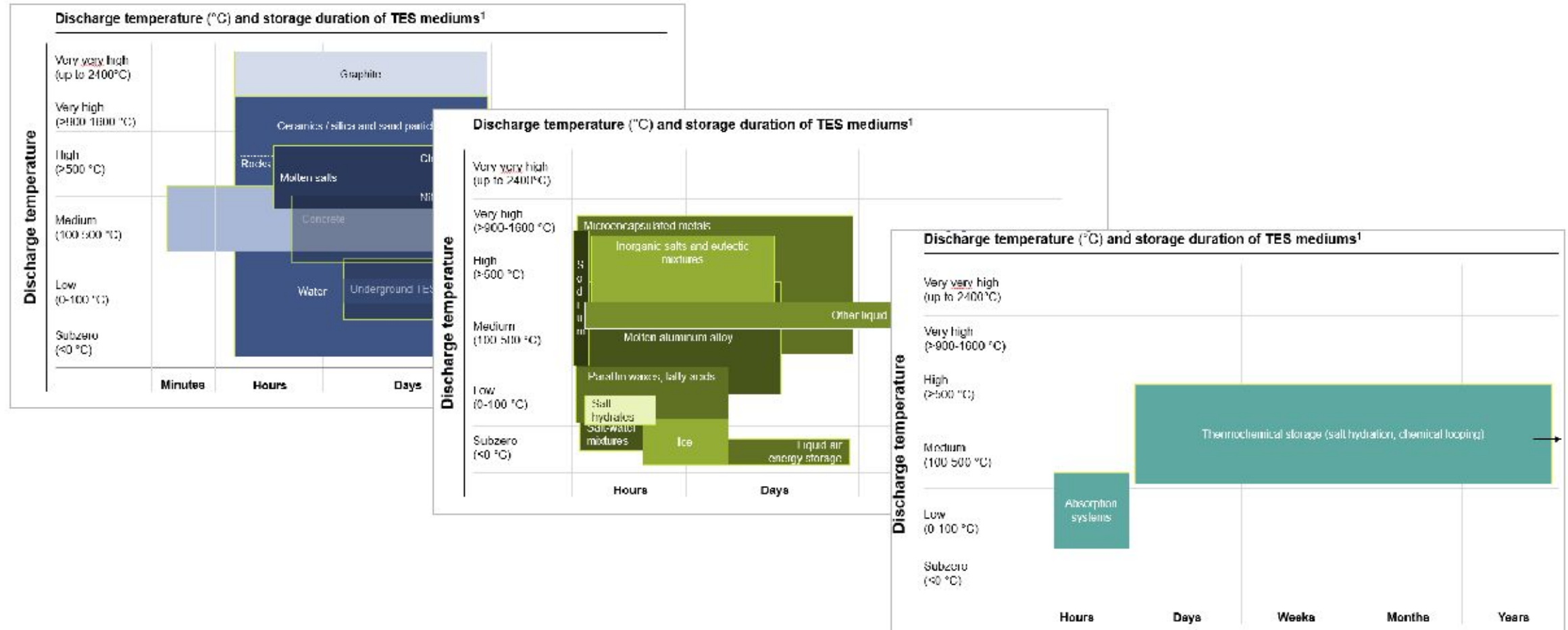
**<1%**

of global storage in 2019 was thermal storage<sup>1</sup>

1. IEA data (assuming 3.3 GW of storage in 2019 was used 100% of the time for 29,908 GWh in 2019)

# Thermal storage solutions can already provide temperatures of $>1,000^{\circ}\text{C}$ and store heat for multiple years, depending on the solution

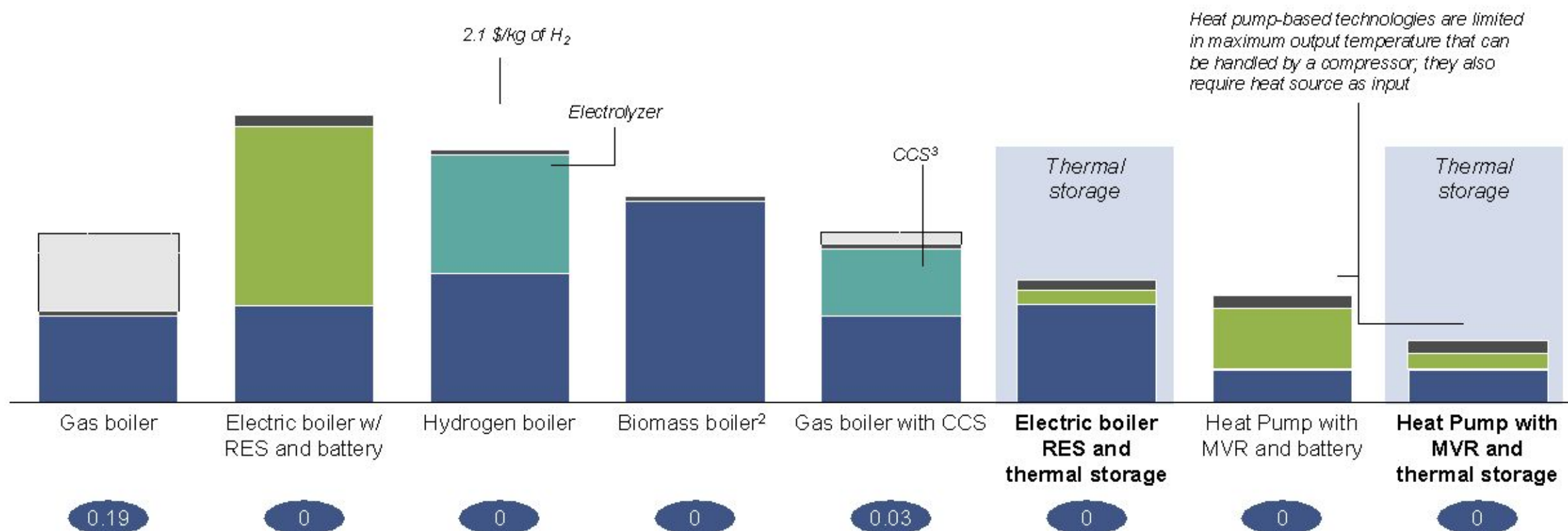
■ SHS   ■ LHS   ■ Thermochemical



# Thermal storage can be cost-competitive with fossil heat when including carbon tax or at low electricity costs

CO2 emissions cost Heating element Storage Other costs (electrolyzer, ccs, etc) Fuel x tCO<sub>2</sub>/MWh

## Levelized cost of heat for selected technologies<sup>1</sup>, \$/MWh



1. Steam production

2. Biofuels cost vary regionally and can have a very broad range

3. CCS @ 108 USD / tCO<sub>2</sub>



# Integrated energy system modelling includes all forms of flexibility

The integrated LDES pathway model can co-optimize the supply of the main energy commodities such as electricity, heat and hydrogen

By running multiple scenarios with different assumptions, such modelling can help in understanding the interlinked dynamics between energy flexibility and supply, as well as related costs and savings

